

**International Institute APC Meeting**

Monday, March 5, 2007

260 Bascom Hall

**Members Present:**

Gilles Bousquet (Director), Joan Raducha (DIS and Interim Assoc Director), Patrick Rumble (ES), Jo Ellen Fair (IS Major), Michael Schatzberg (AS), Aili Tripp (DIS), Louise Young (EAS), Guido Podesta (LACIS), Michael Curtin (GS), J. Tishler (A.D. rep), Steve Smith (A.D. rep), Uli Schamiloglu (MES), Charles Halaby (L&S Associate Dean), Rob Howell (IAP), Julie Lindsey (for Rob Howell, IAP), Mike Cullinane (for Andy Sutton, SEAS), Sharon Dickson (for Aseema Sinha, CSA),

**Observers:**

S. Dickson (DIS, minutes), Alberto Vargas (LACIS), Cynthia Williams (DIS), Ronnie Hess (DIS), Michael Cullinane (Strategic Plan Committee), Robin Worth (DIS)

**Members Absent:**

Myra Marx Ferree (GES), Kathryn Hendley (CREECA), Jonathan Zeitlin (WAGE), Joe Elder (GC), Andy Sutton (SEAS), Magdalena Hauner (L&S Associate Dean), Aseema Sinha (CSA);

**Invited Guests:**

Jolanda Taylor, LEAP Program; Betsy Liotus, UW Foundation

The meeting began at noon.

Bousquet opened the meeting by introducing Betsy Liotus, UW Foundation Director of Development to the Division of International Studies. Liotus explained her past work with the Business School and that she was looking forward to working with the Division and Institute member programs. Ms. Liotus excused herself from the meeting.

Bousquet also announced that he had recently attended the Wisconsin Weekend Away, an alumni retreat held in California, at the invitation of the organizers. He noted that Cindy Haq, Global Health Program, and Randy Dunham, Business School, were also invited. He felt that this was a very positive experience to a receptive audience and an important opportunity to connect with potential donors.

**Item 1:**

Minutes of the December 15, 2006 meeting were distributed and discussed. It was noted that Podesta was misspelled. Schamiloglu asked for amendment of his discussion of needed hires in Item #4. He agreed to send the updates to Dickson. The minutes were approved with corrections.

Bousquet asked to table Item 2 (announcements) to later in the meeting.

Item 3:

“College Learning for the New Global Century, a Report from the National Leadership Council for Liberal Education and America’s Promise,” the poster for the Liberal Education for a Lifetime: What You and Your Students Need to Know” conference, and the “Essential Learning Outcomes” of the LEAP program were distributed to the committee. Professor Jolanda Taylor was invited to explain the LEAP program to the committee. She described that the UW System was chosen by the AACNU as the pilot university system for the 10-year LEAP program. LEAP is a campus-wide initiative to better communicate to students, parents, and legislators the importance of a liberal education in a globalizing world, to articulate essential learning outcomes, and to help student advisors and faculty to articulate the importance of the learning process in relation to the material being taught. Taylor announced that current initiatives include the Liberal Education for a Lifetime conference, the development of the 2-page handout on Essential Learning Outcomes, and campus-wide presentations that she and Nancy Westphal-Johnson are making about the LEAP program, and the development of an advising summit to help advisors make outcomes clear to their students.

Curtin noted that the II APC Strategic Planning Committee wants to be engaged in parallel and converging

Item 4:

The Plan for Collaborative Research, Fall 2007-Spring 2012, developed by the Ad Hoc Committee on International Institute Strategic Planning, March 5, 2007, was distributed. Louise Young, Chair of the committee, explained highlights of the distributed plan. The plan includes an expanded research circle proposal based on the Mellon model, an emphasis on building upon strengths, and to improve the ways in which research circles are not currently perceived as working. She noted a new focus on outcomes and ending dates for circles and acknowledgement that research circles were perceived as competing with the activities of II member programs. The new plan seeks to collaborate rather than compete with II programs. She described the proposed seminars and the speaker fund, which may link to campus discussions on global competence, and the development fund which seeks to allow II programs to find ways to manage personnel time to write proposals for program funding. Young stated that the goal of the strategic plan committee was to make the administration of the components of the plan transparent and inclusive and to establish a review process to periodically amend the plan if needed.

Young pointed out that three alternative budgets are outlined for each item in the plan. Bousquet thanked Young and the committee for their work in developing the plan.

Schamiloglu questioned how to deal with unexpected opportunities. Bousquet replied that, with the exception of development funds, DIS can manage ongoing requests. Schatzburg suggested that there be one outside member of the committee. Bousquet agreed that an outside member could be added to the proposed committee of five, to change the committee to six members as follows: 3 elected APC members, 1 Director’s

appointee, 1 elected outside member, and the Associate Dean ex-officio. Bousquet noted that outside members should be endorsed by programs. Curtin added that the outside member should be someone who is generally distanced from the II programs and who would be strategic to bring into the process. Tripp added that the committee should be balanced with Humanities and Social Science representation.

Raducha asked for clarification on election procedures of the review committee members. After some discussion of this process, Halaby suggested that the APC vote on nominations of the outside person and that anyone on the APC can nominate this person. Also, after some discussion, it was agreed that the committee will be named the II APC Research Committee.

The strategic plan was approved as presented.

#### Item 2:

Announcements were moved to this portion of the meeting.

Bousquet noted that the Provost has named a Task Force on Global Competence chaired by Randy Dunham, CIBER. The Task Force includes members of the business community and government from around the state.

Bousquet thanked everyone involved in the visit of Florence Chenoweth. He also announced that John Campbell, former Ambassador to Nigeria has agreed to be in residence with DIS next year at 50% time. His residency is a partnership between DIS, History, and African Studies. Campbell will teach a course in International Studies in the Spring Semester.

Bousquet announced that the Korea Foundation has recently pledged \$750,000 in endowment for a position in Korean Studies at UW-Madison. L&S has agreed to match this pledge to allow for a faculty appointment in History. He also announced that the Thai government has pledged \$100,000 for Thai Studies and that the TATA Foundation has pledged support for the Center for South Asia.

Raducha announced that the 5-Year Reviews completed by CREECA and the Professional French Masters program have been supported by the L&S APC and have been sent to the University APC for approval.

#### Item 5:

Bousquet distributed a graph of University funding trends recently developed by the Dean's working group. He noted that the graph represents a decrease in State funding for UW-Madison from 27% in the 1990s to 19% currently. He pointed out the discrepancy between the need for education in current times and the ability to deliver education with budget pressures. The bottom line is that there is no reward for new incentives. He also said that admitting more students to the university is not an answer because added tuition

from additional students only decreases State funding and that such a model should be changed.

He described models of differential tuition (such as in the Business School) and suggested that this is a possible solution to improving the budget picture. Such a discussion has to be led by the Provost and Chancellor.

Bousquet pointed out that it is important to identify Institute graduates to demonstrate the need for international graduate and undergraduate programs to demonstrate that international studies is in high demand. Currently, areas seen as high demand are Business, Engineering, LCTLs, Nursing, and Education. Rumble asked for clarification of what is seen as the current risks to programs. Bousquet responded that faculty in interdisciplinary work might be seen as negatively affecting the need for core courses. It is important to develop programs that do not depend on UW resources, the Professional French Masters is a model of such a program. He also pointed out that collaboration between existing programs, not parallel development is important. He added that we need to develop a new contract with the State that allows more autonomy.

Smith noted the discrepancy between 19% State funding and the requirement to adhere to 100% of State administration rules.

Bousquet noted that alumni of the university are generally supportive and that the WAA has a campaign to put more pressure on legislators. He also suggested that the new Wisconsin Idea group could be brought to the APC for discussion.

Halaby described L&S Deans' reluctance to "spend-down" gift funds when possible.

The meeting was adjourned at 1:35 p.m.